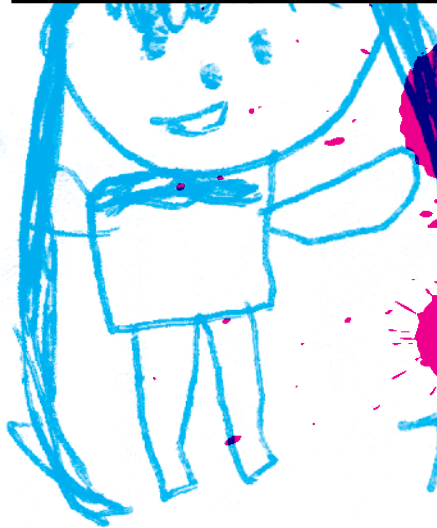


The Sexualisation of Children



JUST
Salvos 
justsalvos.com

watch >> http://youtu.be/WH7pY8N2D_4

The Sexualisation of Children

- Having watched the Just Salvos Live episode, how would you define the sexualisation of children?
- Were you aware of the increasing issue of the sexualisation of children? Is this something that you have been made aware of before, in your work, church or family life?
- Do you feel that the sexualisation of children is a growing concern? Why or why not?
- Have you seen a music video, television ad or billboard that made you uncomfortable? What was it that made you uncomfortable? Although it was advertised publically for general viewing, would you let a child or youth view it if you could help it?

Although there is a rising concern about the sexualisation of children, physically we are not developing much differently now then in the past 50 years. What sorts of things have changed about society, media and the culture in which children and teens are now growing up?

- How is growing up with a more 'sexualised' world going to affect how boys and girls view themselves; how they view each other; and how they view relationships?
- Why do you think it has become acceptable for babies, preschoolers, and children to be exposed to 'adult' themes? (i.e. showing the Playboy mansion in the movie 'Hop', inappropriate slogans on babies' clothing, Bratz dolls, etc).
- Collette suggested different ways we can help 'protect' kids or help tackle this issue of sexualisation. What are some other ideas or suggestions that you think could help?
- 'So God created humankind in his own image, in the image of God he created them; male and female he created them' (Genesis 1:27). How could this verse teach us about how we should view ourselves? How should we teach children to view themselves? How does God view us?

Watch the youtube clip created by the company Dove to witness how people are 'transformed' to look the way that they do in advertising and in the media. Discuss how the unrealistic and false images portrayed by advertisers may be damaging our children and youth. <http://www.youtube.com/watch?v=iYhCn0jf46U>

Action Point:

When you see something for general viewing that is not appropriate, do something. Start by being aware of the issue and speaking out when you feel that something isn't right. Just by bringing it up with those around, and challenging what is socially accepted as 'okay' will make a difference.

Visit one of the following links to make a complaint or to search for more information on the issue and what you can do:

JUSTSalvos 'Ways to get involved': <http://salvationarmy.org.au/justsalvos/p/?p=48>

Advertising Standards Bureau: <http://www.adstandards.com.au/>

Codes, Classifications and Complaints: <http://www.youngmedia.org.au/codes/index.htm>

Free TV Australia: <http://www.freetv.com.au/>

Collective Shout: www.collectiveshout.org

Kids Free 2B Kids: www.kf2bk.com



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