

Prayer Guide: Sexualisation of children

Please pray:

—**As a people** we would know that we are valued by a creator God, who has known them from conception, through to now and beyond. Wherever we go and whatever we do God will be with us, because we loves us.

—**As adults** we see our children as individuals of worth and value. Not as an object of sexual desire. In doing that we release our children to focus on becoming the people of true beauty, filled with grace, dignity and creativity.

—**As parents, grandparents, aunties and uncles** when purchasing gifts for our children, we would purchase gifts that would enhance the child's right to childhood. Look at the follow on / consequences of the gift— what is the intent and purpose of the gift. We would be Godly role models for our children.

—**For our Children**, that they do not feel the pressure to grow up quickly, but enjoy the full blessings of childhood. That they would know that they have the right to enjoy their childhood, without needing to grow up before they are ready to

—**For our Creators and Marketers** to come up with innovative and creative ways to respect children and their right to childhood

—**For our Celebrities** that they would begin to understand the important role that they play in a child's development and that they themselves would begin to feel valued and respected for who they are.

—**For the Advocates** (Collective Shout, Kids free 2 be Kids, Generation Next, etc) that they would continue to empower other advocates and that they would see the fruit of their work in both the public space and in the policies and guidelines that govern advertising.

—**For our Politicians and Law makers** that they remember their important task of protecting children and that they regain and assert the power to do so, even when there is pressure placed upon them by big corporate..

—**For the Church** to understand it's prophetic role in speaking up for the protection of children and families.

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‘For you created my inmost being; you knit me together in my mother’s womb. I praise you because I am fearfully and wonderfully made; your works are wonderful, I know that full well. My frame was not hidden from you when I was made in the secret place, when I was woven together in the depths of the earth. Your eyes saw my unformed body; all the days ordained for me were written in your book before one of them came to be. How precious to me are your thoughts, God. How vast is the sum of them! Were I to count them, they would outnumber the grains of sand— when I awake, I am still with you.’

Psalm 139:13–18

‘How can a young person stay on the path of purity? By living according to your word. ¹⁰I seek you with all my heart; do not let me stray from your commands. ¹¹I have hidden your word in my heart that I might not sin against you.’

Psalms 119:9–11

"There is no trust more sacred than the one the world holds with children. There is no duty more important than ensuring that their rights are respected, that their welfare is protected, that their lives are free from fear and want and that they can grow up in peace."

—Kofi Annan